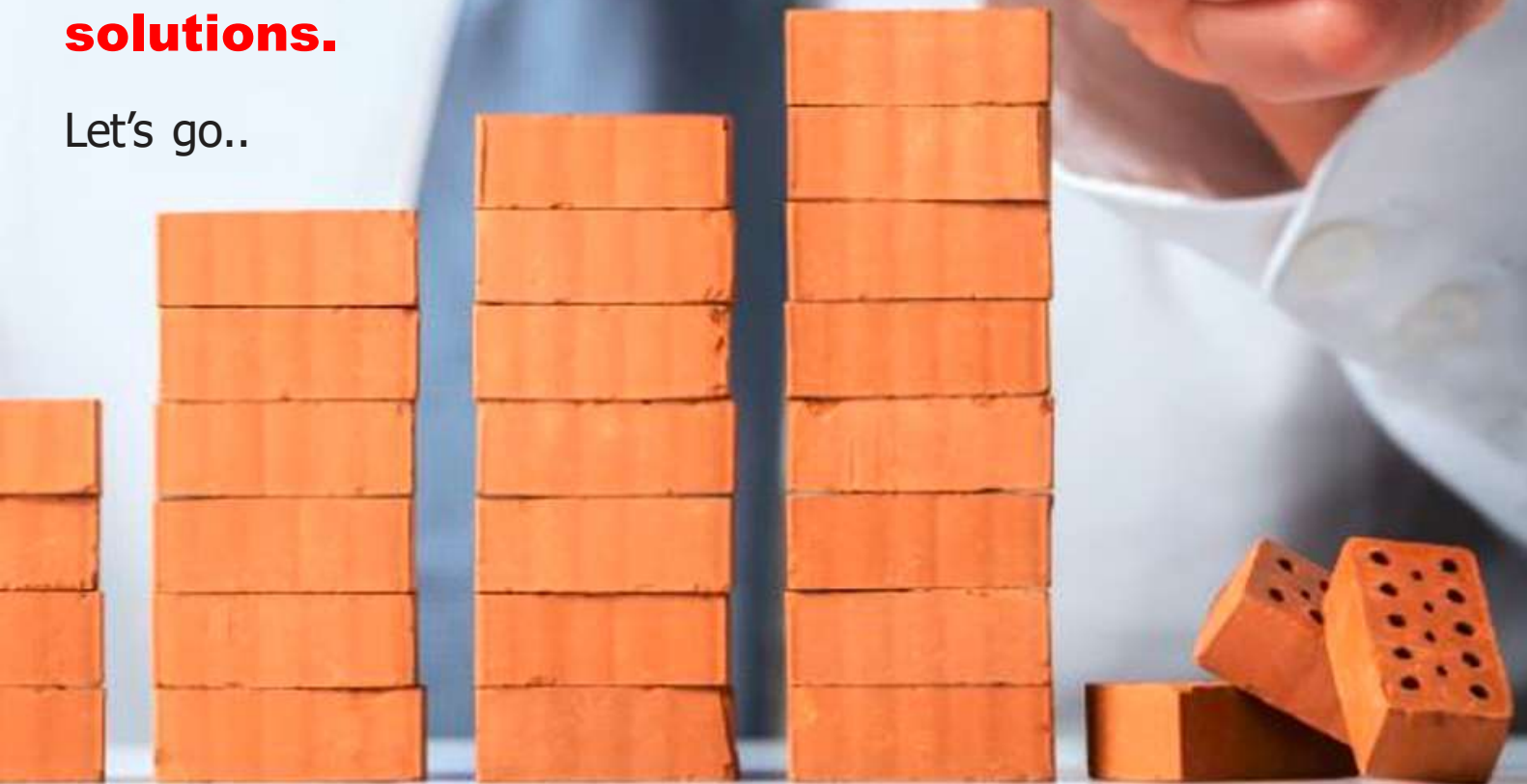




**Not just virtual employees. We offer integrated business solutions.**

Let's go..



# Redefining Virtual Assistance with Immense Excellence in Different Verticals

Why you should hire virtual employees!



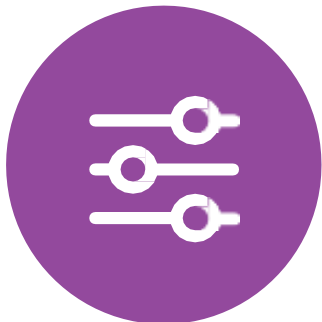
Massive Cost Saving



Highly Skilled Talent



Better Outcomes



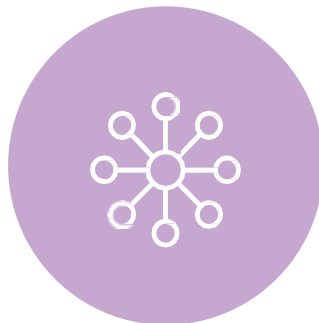
Increased Efficiency



Higher Retention Rates



24\*7 Workflows



Hassle-free Deployment

**Reimagine business solutions  
with Optimal Virtual Employee**



## **Why choose Optimal Virtual Employee for your business?**

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Our advantages:

- Flexible Engagement Plans
- Highly Transparent Billing
- Quick Turnaround Time
- Freedom from Rolling Contracts
- Customizable, Time Zone Aligned Working Hours
- High ROIs
- ISO 9001:2008 Processes
- CMMI Level Company
- More than 12 years of off shoring experience

# SKILLS

## DEVELOPERS

- \* PHP Developer
- \* ROR Developer
- \* Mobile App Developer (Android/iOS/Hybrid/Ionic/Phone Gap)
- \* Java Developer
- \* AWS Developer
- \* .NET Developer
- \* Block Chain Technology Expert
- \* Magento/Drupal/Wordpress Expert
- \* NodeJS/ReactJS/Angular JS Expert

## BIG DATA EXPERTS

- \* Big Data Scientist
- \* Data Analyst
- \* MIS Expert

## DESIGNERS

- \* Web/Graphic Designer
- \* Product Designer
- \* Animation Expert

## TESTERS

- \* Automation/Manual Tester
- \* Quality Assessment Expert

## DIGITAL GURUS

- \* Social Media Expert
- \* Digital Marketing Expert
- \* Content Writer



# TECHNICAL CAPABILITIES

Optimal Virtual Employee is a pioneering information technology (IT) offshoring service provider with 12 years of experience in the field. We have experience in offering services that range from business analysis and IT consulting to Agile-based software development and implementation. Headquartered in Melbourne, Australia, with a staff of 150+ experts we serve the domains like BFSI, Augmented Reality, real estate, content management system, e-commerce, Blockchain technology etc.

## Our Core Capabilities

Our core competencies include a gamut of IT services like custom software development, legacy modernization, staff augmentation, web development, systems integration, big data and analytics, and testing services. Our development experts and engineers are leaders in the delivery of enterprise business solutions. We use innovative technologies such as ROR, Unity3D, PHP, Python and .NET as well as Open Source components to offer stellar end products to our clients. We are specialists when it comes to CIO-level technology management, software development, data analytics and management, and distributed development experience.

## Custom Software Development

Optimal Virtual Employee aims at delivering fore-sighted, cost-effective and scalable custom software solutions that are a business fit. We specialize in catering custom technical solutions through rapid application development in the cloud as well as non-cloud environments. We follow Agile development practices for software as well as mobile, web, and desktop application development.

## IT Consulting Services

Optimal Virtual Employee's renowned IT consulting services bring together a business's organizational value and technological solutions to expedite their growth. We work with several industry experts with domain expertise that help businesses maximize their technology investments, build and execute modernization plans, and leverage the latest technologies.

## Technology

With more than a decade of project modernization and development experience, our team displays unmatched business and technological expertise. We work with experts with competence in various technologies and use repeatable processes to deliver integrated and robust solutions with the optimal cost-performance ratio.

\* Mobile Application

\* Python

\* ROR

\* Magento

\* .NET

\* Digital Marketing

\* Unity3D

\* Laravel

\* Big Data & Analytics

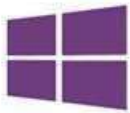
\* QA and testing

\* PHP

\* Node.js

\* Full Stack Development

# TECHNOLOGIES



## MOBILE

iOS



React Native



## FRONT-END



Bootstrap



## BACK-END



Parse



## ECOMMERCE



NETSUITE



# OUR ENGAGEMENT MODELS

# 1

## Dedicated Model

Our dedicated model of outsourcing allows businesses to benefit from the deployment of 1-25 team members for a fixed period as mentioned and agreed upon in the agreement. The billing cycle spans between 2-4 weeks for the dedicated model. Suitable for ongoing or long term projects.

# 2

## Time and Material

This model allows us to help businesses flexibly as per their requirements. We spend the amount of time working with the client as and when they want. The billing period ranges from 1 to 2 weeks, and the amount is calculated by multiplying the hourly rate by time spent on the client project. Suitable for small to mid scale projects with varying workflow/skill requirements.

# 3

## Fixed Cost Project

We are also happy to offer fixed cost, no-obligation quotes along with a realistic estimate of the timeframe to all our clients. Fixed cost plans are most suitable for projects with precise specifications and documentation.

# FORMULAS CREATED FOR YOUR SUCCESS

## CASE STUDY 1

### The problem faced by an Australian company

Apple issued a policy update stating that all applications being published on its App store should be in the 64-bit platform. An Australian company approached Optimal Virtual Employee with its app that was created in a 32-bit platform.

### The solution we delivered:

Our developers used Unity3D to relaunch the app on both iOS and Android platforms simultaneously in a short period.

## CASE STUDY 2

### The problem faced by a Software company

A software company was using an ERP system, which featured table sizes exceeding 10 GB each. This caused the tables to crash often resulting in the crash of the whole system.

### The solution we delivered:

Our developers created yearly tables and moved the data on to an annual basis. Then we skillfully stored the data of the current year and last year in the master tables. This solved the problem for our clients and helped them meet their goals.



# HEAR IT FROM OUR CLIENTS



“If you’re a company looking for advanced technology staff, look no further.”

James Cashmore, Lgc, Melbourne



“They have made a big difference to our internal efficiency and service quality to our clients.”

Joel Sadler, Vyne Digital, Auckland



“I would highly recommend them to anyone. Keep up the great work.”

Matthew Clews, Marketing Director,  
Seaside Media, London

# SOME OF OUR WORK



**Interactive IR App**

Our team developed an Interactive IR App View for an Australian company JCH.



**Medical Billing Software**

The project was a healthcare CRM for a healthcare company Dental Compliance based in the UK.



**Inventory Management**

We created an inventory management system for a leading Australian shopping portal Scoobies.



**Blockchain Based Solution**

We created a blockchain-based solution for our client Xenia Wallet.



**CRM**

We created an advanced CRM system for our client Big City.



**BFSI Software**

We created a BFSI software for an Australian client Vidual.

## SOME OF OUR CLIENTS



JustClickHere

Lenovo™



DELL

ouragency



FALCONICS



SONY



trustedhabitat



WebZulu

xerox 

fileroom 

# ABOUT US

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Over the past 12 years, Optimal Virtual Employee has demonstrated prolific expertise in working out custom IT solutions for small as well as large-scale businesses. We adhere to global IT standards and match the latest trends and cater to companies from the UK, the USA, Canada, Australia and New Zealand. Our wide range of clients include start-ups, software development firms, digital agencies and even enterprises. We put in efforts to simplify the outsourcing experience for our clients and promise quick turnaround times.

We are end-to-end service providers, offering services with expertise in all popular tech stacks. Our talented software developers have domain expertise in curating software solutions that ease the unique pain points of their business.

Our team at Optimal Virtual Employee delivers IT solutions that meet our client's budget expectations and timelines.



# MEET THE LEADERSHIP TEAM



**DHARMESH SHAH**  
JOINT MANAGING DIRECTOR



**SHANTANU DUBLISH**  
JOINT MANAGING DIRECTOR



**RAGHBENDRA KUMAR  
JHA**  
CFO



**KARTIK SHARMA**  
NON-EXECUTIVE DIRECTOR - IT



**MARC BISHOP**  
GENERAL  
MANAGER-OPERATIONS



**RONNIE RAHULARORA**  
VP-MARKETING



**KV GAUTAM**  
HEAD-DIGITAL MARKETING



**NAVEEN RANA**  
AVP SOFTWARE  
DEVELOPMENT

# CONNECT, MEET & SUCCEED

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